

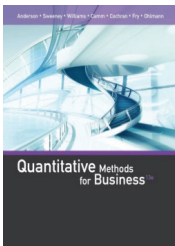


RESOURCES ON QUANTITATIVE METHODS FOR MANAGERS

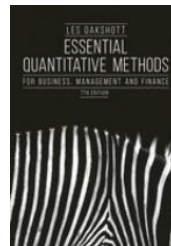
Related Terms:

- Business math
- Decision making--Mathematical models
- Finance--Mathematical models
- Monte Carlo method
- Management--Statistical methods

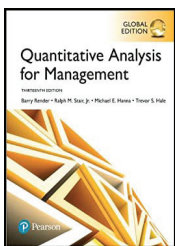
E-BOOKS (2015-2020)



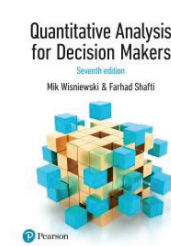
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2. HBR Guide to Data Analytics Basics for Managers. **(2018)**. Boston, Massachusetts: Harvard Business Review Press. HD 30.215 H37
3. Isson, Jean Paul. **(2018)**. Unstructured Data Analytics: How to Improve Customer Acquisition, Customer Retention, and Fraud Detection and Prevention. Hoboken, New Jersey: Wiley. HD 30.215 I87
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