

ATENEO DE MANILA UNIVERSITY
Ateneo Professional Schools Library

Information
Resources
Guide

STRATEGIC MANAGEMENT



2012 - 2017

#20 Rockwell Drive, Rockwell Center, Makati City
<http://apslibrary.ateneo.edu>

Other Related Terms:

Business Logistics
Business Planning
Organizational Effectiveness
Personnel Management
Strategic Planning
Industrial Management

A. BOOKS (Located at the General Collection Shelves near the Circulation Section)

1. Benjamin, Allan S. **(2017)**. Enterprise risk and opportunity management: concepts and step-by-step examples for pioneering scientific and technical organizations. Hoboken, N.J.: Wiley. HD 61 B46
2. Colquitt, Jason A. **(2017)**. Organizational behavior: improving performance and commitment in the workplace. 5th ed. New York, N.Y.: McGraw-Hill. HD 58.7 C625 2017
3. Couto, Vinay. **(2017)**. Fit for growth: a guide to strategic cost cutting, restructuring, and renewal. Hoboken, N.J.: Wiley. HD 47.3 C68
4. David, Fred R. **(2017)**. Strategic management: concepts and Cases: a competitive advantage approach. 16th ed. Boston, Mass.: Pearson. HD 30.28 D3785 2017
5. Evans, James R. **(2017)**. Business analytics: methods, models, and decisions. 2nd ed. Boston, Mass: Pearson. HD 30.28 E82 2016
6. Gamble, John E. **(2017)**. Essentials of strategic management: the quest for competitive advantage. 5th ed. New York, N.Y.: McGraw-Hill. HD 30.28 G35 2017
7. Goodman, Malcolm. **(2017)**. Creativity and strategic innovation management: directions for future value in changing times. 2nd ed. London: Routledge. HD 53 G66 2017
8. Hill, Charles W.L. **(2017)**. Strategic management: an integrated approach. 12th ed. Australia: Cengage Learning. HD 70 U5H54 2017
9. Hitt, Michael A. **(2017)**. Strategic management: competitiveness and globalization. 12th ed. Boston, Mass: Cengage Learning. HD 30.28 H587 2017
10. Ingham, Jon. **(2017)**. The social organization: developing employee connections and relationships for improved business performance. London:

Kogan Page Ltd. HF 5549 I5632

11. Marcus, Alfred A. **(2017)**. Management strategy: achieving sustained competitive advantage. 3rd ed. New York, N.Y.: McGraw-Hill. HD 30.28 M35 2017
12. Lawler, Edward E III. **(2017)**. Reinventing talent management: principles and practices for the new world of work. Oakland, CA: Berrett-Koehler Publishers. HF 5549 L2885
13. Rothaermel, Frank T. **(2017)**. Strategic management. New York: McGraw-Hill. HD 30.28 R66 2017
14. Schilling, Melissa A. **(2017)**. Strategic management of technological innovation. 5th ed. New York: McGraw-Hill. HD 45 S33 2017
15. Sharkey, Linda. **(2017)**. The future-proof workplace: six strategies to accelerate talent development, reshape your culture, and succeed with purpose. Hoboken, New Jersey: John Wiley Sons, Inc. HF 5549.5 M3S47
16. Thompson, John. **(2017)**. Strategic management: awareness change. 8th ed. Australia: Cengage Learning. HD 30.28 T56 2017
17. Anand, Sanjiv. **(2016)**. Execution excellence: making strategy work using the balanced scorecard. Hoboken, N.J.: Wiley. HD 58.93 A53
18. Dess, Gregory G. **(2016)**. Strategic management: text and cases. 8th ed. New York, N.Y.: McGraw-Hil. HD 30.28 D4745 2016
19. Furrer, Olivier. **(2016)**. Corporate level strategy: theory and applications. 2nd ed. HD 2756 F87 2016
20. Leinwand, Paul. **(2016)**. Strategy that work: how winning companies close the strategy-to-execution gap. Boston, Mass.: Harvard Business Review Press. HD 30.28 L449
21. Lewis, Alan. **(2016)**. Edge strategy: a new mindset for profitable growth. Boston, Mass: Harvard Business Review Press. HD 30.28 L49
22. Shapiro, Leon. **(2016)**. The power of peers: how the company you keep drives leadership, growth, success. Brookline, Mass.: Bibliomotion. HD 69 S8S52
23. Stacey, Ralph D. **(2016)**. Strategic management and organisational dynamics: the challenge of complexity to ways of thinking about organisations. 7th ed. Harlow, United Kingdom: Pearson Education. HD 30.28 S663 2016
24. Stack, Laura. **(2016)**. Doing the right things right: how the effective executive

- spends time. Oakland, CA: Berrett-Koehler Publishers. HD 38.2 S73
25. Uphill, Kevin. **(2016)**. Creating competitive advantage: how to be strategically ahead in changing markets. London: Kogan Page. HD 30.28 U57
 26. Walker, Gordon. **(2016)**. Modern competitive strategy. New York: McGraw-Hill. 4th ed. HD 30.28 W33 2016
 27. Watson-Hemphill, Kimberly. **(2016)**. Innovating lean six sigma: a strategic guide to deploying the world's most effective business improvement process. New York: McGraw-Hill. HD 62.15 W384
 28. Zenger, Todd R. **(2016)**. Beyond competitive advantage: how to solve the puzzle of sustaining growth while creating value. Boston, Mass: Harvard Business Review Press. HD 30.28 Z43
 29. Zook, Chris. **(2016)**. The founder's mentality: how to overcome the predictable crises of growth. Boston, Mass: Harvard Business Review Press. HD 2746 Z658
 30. Allison, Michael. **(2015)**. Strategic planning for nonprofit organizations: a practical guide for dynamic time. 3rd ed. Hoboken, NJ: John Wiley Sons. HD 62.6 A45 2015
 31. Austin, Erica Weintraub. **(2015)**. Strategic public relations management: planning and managing effective communication programs. 3rd ed. New York: Routledge. HD 59 A97 2015
 32. Barney, Jay B. **(2015)**. Strategic management and competitive advantage: concepts and cases. 5th ed. Boston: Pearson. HD 30.28 B3683 2015
 33. Braithwaite, Alan. **(2015)**. Business operations models: becoming a disruptive competitor. London ;Philadelphia: Kogan Page. HD 30.28 B695
 34. Brown, William A. **(2015)**. Strategic management in nonprofit organizations. Massachusetts: Jones Bartlett Learning. HD 62.6 B76
 35. Chiarini, Andrea. **(2015)**. Sustainable operations management: advances in strategy and methodology. Cham: Springer. E-book/EBSCO HOST.
 36. David, Fred R. **(2015)**. Strategic management: concepts and cases. 15th ed. Boston: Pearson. HD 30.28 D385 2015
 37. Hartman, Amir. **(2015)**. Ruthless execution: how business leaders manage through turbulent times. 2nd ed. New Jersey: Pearson Education. HD 58.8 H368 2015

38. Hill, Charles W.L. **(2015)**. Strategic management: an integrated approach. 11th ed. Australia: Cengage Learning. HD 70 U5H54 2015
39. Hitt, Michael A. **(2015)**. Strategic management: competitiveness and globalization. 11th ed. Australia: Cengage Learning. HD 30.28 H587 2015
40. Muller, Hunter. **(2015)**. The big shift in IT leadership: how great CIOs leverage the power of technology for strategic business growth in the customer-centric economy. Hoboken: Wiley. HD 30.2 M8494
41. Pearce, John A. **(2015)**. Strategic management: planning for domestic global competition. 14th ed. HD 30.28 P3395 2015
42. Phillips, Jack J. **(2015)**. High-impact human capital strategy: addressing the 12 major challenges today's organizations face. New York: AMACOM, American Management Association. HF 5549.5 M3P52
43. Phillips, Jean. **(2015)**. Strategic staffing. 3rd ed. Boston: Pearson. HF 5549 P45 2015
44. Walker, Robyn. **(2015)**. Strategic management communication for leaders. 3rd ed. Australia: Cengage Learning. HF 5718 W337 2015
45. Wheelen, Thomas L. **(2015)**. Concepts in strategic management and business policy: toward globalization, innovation and sustainability. 14th ed. Boston: Pearson Prentice Hall. HD 30.28 W43 2015
46. Yoffie, David B. **(2015)**. Strategy rules: five timeless lessons from Bill Gates, Andy Grove, and Steve Jobs. New York, NY: HarperBusiness. HD 30.28 Y633
47. Afuah, Allan. **(2014)**. Business model innovation: concepts, analysis, and cases. New York, NY: Routledge. HD 30.28 A346
48. Baye, Michael R., Jeffrey T. Prince. **(2014)**. Managerial economics and business strategy. 8th ed. Boston: McGraw-Hill. HD 30.22 B38 2014
49. Benton, W.C., Jr. **(2014)**. Purchasing and supply management. 3rd ed. New York: McGraw-Hill Irwin. HD 38.5 B44 2014
50. Bryson, John M. **(2014)**. Visual strategy: a workbook for strategy mapping in public and nonprofit organizations. San Francisco: Jossey-Bass. HD 30.28 B796
51. Evans, Vaughan. **(2014)**. 25 need-to-know strategy tools. Harlow, Eng.: Pearson. HD 30.28 E932
52. Gopinath, C. **(2014)**. Strategize!: experiential exercises in strategic

- management. 4TH ED. Australia: South-Western. HD 30.28 G667 2014
53. Harrison, Jeffery S., Caron H. St. John. **(2014)**. Foundations in strategic management. 6th ed. Australia: Thomson/South-Western. HD 30.28 H3757 2014
54. Heisterberg, Rodney J. **(2014)**. Creating business agility: how convergence of cloud, social, mobile, video, and big data enables competitive advantage. New Jersey: Wiley. HD 45 H36
55. Khosla, Sanjay. **(2014)**. Fewer, bigger, bolder: from mindless expansion to focused growth. New York: Portfolio Hardcover. HD 2746 K47
56. Kotter, John P. **(2014)**. Accelerate: building strategic agility for a faster moving world. Boston, Massachusetts: Harvard Business Review Press. HD 58.8 K644
57. Lopez, Maribel. **(2014)**. Right-time experiences: driving revenue with mobile and big data. Hoboken, New Jersey: John Wiley Sons, Inc. HD 30.2 L667
58. Lyngso, Soren. **(2014)**. Agile strategy management: techniques for continuous alignment and improvement. Boca Raton, FL: CRC Press. HD 30.2 L95
59. Managing operations across the supply chain /Morgan Swink ... [et al.]. **(2014)**. 2nd ed. New York: McGraw-Hill Irwin. HD 38.5 M361 2014
60. Mazzeo, Michael. **(2014)**. Roadside MBA: backroad lessons for entrepreneurs, executives, and small business owners. New York: Business Plus. HD 62.7 M38
61. McNutt, Patrick A. **(2014)**. Decoding strategy: patterns and predictions. 2nd ed. [Singapore]: McGraw-Hill. HD 30.28 M35 2014
62. Meyer, Marc H. and Frederick G. Crane. **(2013)**. New venture creation: an innovator's guide to entrepreneurship. 2nd ed. Thousand Oaks, Calif.: Sage. HB 615 M49
63. Osterwalder, Alex. **(2014)**. Value proposition design. Hoboken, New Jersey: Wiley. HF 5415.5 O87
64. Parnell, John A. **(2014)**. Strategic management: theory and practice. 4th ed. Los Angeles: SAGE. HD 30.28 P31 2014
65. Sheetz-Runkle, Becky. **(2014)**. Art of war for small business: defeat the competition and dominate the market with the masterful strategies of Sun Tzu. New York: AMACOM--American Management Association. HD 62.7 S52
66. Stead, W. Edward. **(2014)**. Sustainable strategic management. 2nd ed.

Armonk, New York: M.E. Sharpe. HC 79 E5S71 2014

67. Strategic management: competitiveness globalization /Dallas Hanson ... [et al.]. **(2014)**. Asia Pacific ed. Australia: South-Western / Cengage Learning. HD 30.28 H587 2014
68. Strategic management: creating competitive advantages /Gregory G. Dess ... [et al.]. **(2014)**. 7th ed. New York: McGraw-Hill. HD 30.28 D4743 2014
69. Swaroop, Pawan. **(2014)**. Logistics management. New Delhi: Anmol. HD 38.5 S93
70. Taylor, Liz. **(2014)**. Practical enterprise risk management: how to optimize business strategies through managed risk taking. Philadelphia, PA: Kogan Page. HD 61 T39
71. Tidd, Joseph. **(2014)**. Strategic innovation management. Hoboken: Wiley. HD 30.2 T495
72. Wacksman, Barry. **(2014)**. Connected by design: 7 principles of business transformation through functional integration. San Francisco, CA: Jossey-Bass. HD 30.28 W332
73. Arway, Arthur G. **(2013)**. Supply chain security: a comprehensive approach. Boca Raton, FL: CRC Press. HD 38.5 A79
74. Burges, Dan. **(2013)**. Cargo theft, loss prevention, and supply chain security. Amsterdam: Butterworth-Heinemann. HV 6652 B87
75. Coimbra, Euclides A. **(2013)**. Kaizen in logistics and supply chains. New York: McGraw-Hill Education. HD 38.5 C464
76. Collier, David A., James R. Evans. **(2013)**. OM, 2012-2013. 2012-2013 ed. [Mason, OH]: South-Western/Cengage Learning. TS 155 C56 2013
77. Cost management: a strategic emphasis /Edward J. Blocher ... [et al.]. **(2013)**. 6th ed. New York: McGraw-Hill/Irwin. HF 5686 C8B559 2013
78. Cravens, David W., Nigel F. Piercy. **(2013)**. Strategic marketing. 10th ed. New York: McGraw-Hill. HF 5415.135 C72 2013
79. Creating a lean and green business system: techniques for improving profits and sustainability /Keivan Zokaei ... [et al.]. **(2013)**. Boca Raton: CRC Press. HD 30.255 Z65
80. David, Fred R. **(2013)**. Strategic management: concepts and cases. 14th ed. Boston: Pearson. HD 30.28 D385 2013

81. De Waal, Andre. **(2013)**. Strategic performance management: a managerial and behavioural approach. Basingstoke [England]: Palgrave Macmillan. HD 58.9 D43 2013
82. Desai, Jatin. **(2013)**. Innovation engine: driving execution for breakthrough results. Hoboken, New Jersey: Wiley. HD 45 D366
83. Dittmann, J. Paul. **(2013)**. Supply chain transformation: building and executing an integrated supply chain strategy. New York: McGraw-Hill. HD 38.5 D58
84. Haksoz, Cagri. **(2013)**. Risk intelligent supply chains: how leading Turkish companies thrive in the age of fragility. Boca Raton: CRC Press, Taylor & Francis Group. HD 38.5 H34
85. Hamper, Robert. **(2013)**. Ultimate guide to strategic marketing: real world methods for developing successful, long-term marketing plans. New York: McGraw-Hill. HF 5415.13 H2764
86. HBR's 10 must reads on strategic marketing. **(2013)**. Boston, Mass.: Harvard Business Review Press. HF 5415.13 H368
87. Hill, Mark E. **(2013)**. Marketing strategy: the thinking involved. Thousand Oaks, Calif.: SAGE Publications. HF 5415.13 H546
88. Hitt, Michael A. **(2013)**. Strategic management: competitiveness globalization. 10th ed. Australia: South-Western. HD 30.28 H587 2013
89. Hrebiniak, Lawrence G. **(2013)**. Making strategy work: leading effective execution and change. 2nd ed. Upper Saddle River, New Jersey: FT Press. HD 30.28 H73 2013
90. Ireland, R. Duane. **(2013)**. The management of strategy: concepts and cases. 10th ed. Australia: South-Western/Cengage. HD 30.28 H58 2013
91. Jakhotiya, Girish P. **(2013)**. Strategic planning, execution, and measurement (SPEM): a powerful tool for CEOs. Boca Raton: Taylor & Francis. HD 30.28 J35
92. Jones, Gareth R. **(2013)**. Theory of strategic management. 10th ed. Australia: South-Western/Cengage Learning. HD 30.28 H53 2013
93. Kahan, Seth. **(2013)**. Getting innovation right: how leaders leverage inflection points to drive success. San Francisco: Jossey-Bass. HD 30.28 K33
94. Keller, Kevin Lane. **(2013)**. Strategic brand management: building, measuring, and managing brand equity. 4th ed. Boston: Pearson. HD 69 B7K45 2013

95. Managing supply chain: a logistics approach /John J. Coyle ... [et al.]. **(2013)**. 9th ed. Australia: South-Western Cengage Learning. HD 38.5 C69 2013
96. Mathile, Clayton L. **(2013)**. Run your business, don't let it run you: learning and living professional management. San Francisco, CA: Berrett-Koehler Pub. HD 31 M337
97. Mullins, John W., Orville C. Walker. **(2013)**. Marketing management: a strategic decision-making approach. 8th ed. Boston, Mass.: McGraw-Hill/Irwin. HF 5415.13 M84 2013
98. Pearce, John A. **(2013)**. Strategic management: planning for domestic global competition. 13th ed. New York: McGraw-Hill/Irwin. HD 30.28 P3395 2013
99. Pham, Tiffany, David K. Pham, and Andrew Pham ; forewords by: Mitchell Fox ... [et al.]. **(2013)**. From business strategy to information technology roadmap: a practical guide for executives and board members. Boca Raton: CRC Press, Taylor & Francis Group. HD 30.2 P489
100. Program management: a life cycle approach /edited by Ginger Levin. **(2013)**. Boca Raton, FL: CRC Press. HD 69 P75
101. Rocha-Lona, Luis, Jose Arturo Garza-Reyes, Vikas Kumar. **(2013)**. Building quality management systems: selecting the right methods and tools. Boca Raton: CRC Press. HD 62.15 R632
102. Rothaermel, Frank T. **(2013)**. Strategic management: concepts cases. New York: McGraw-Hill Irwin. HD 30.28 R66
103. SAGE handbook of strategic supply management /edited by Christine Harland, Guido Nassimbeni, and Eugene Schneller. **(2013)**. London: SAGE. HD 38.5 S234
104. Scott, David T. **(2013)**. New rules of lead generation: proven strategies to maximize marketing ROI. New York: AMACOM. HF 5415.13 S38
105. Sengupta, Shombit. **(2013)**. Strategic pokes: the business jalebi. New Delhi: SAGE. HD 31 S384
106. Singh, Kulwant, Nitin Pangarkar, Loizos Heracleous. **(2013)**. Business strategy in Asia: a casebook. 4th ed. Andover: Cengage Learning. HD 30.28 S475 2013
107. Supply chain logistics management /Donald J. Bowersox ... [et al.]. **(2013)**. 4th ed. New York: McGraw-Hill. HD 38.5 B697 2013
108. Taylor, David. **(2013)**. Grow the core: how to focus on your core business for brand success. Chichester: Wiley. HD 69 B7T396

109. Then, Danny Shiem-Shin. **(2013)**. Facilities management and the business of managing assets. New York, NY: Routledge. HF 5547.2 T44
110. Viswanadham, N., S. Kameshwaran. **(2013)**. Ecosystem-aware global supply chain management. Singapore: World Scientific. HD 38.5 V58
111. Voluntary and non-profit management /edited by Stephen P. Osborne. **(2013)**. Los Angeles: Sage. HD 62.6 V64
112. Watkins, Michael. **(2013)**. First 90 days: proven strategies for getting up to speed faster and smarter. Boston, Mass.: Harvard Business School Press. HD 57.7 W38 2013
113. Weiss, David S. (David Solomon), 1953-**(2013)**. Leadership-driven HR: transforming HR to deliver value for business. Toronto: Jossey-Bass. HF 5549 W43116
114. Yount, Shane A., John M. Pyecha with Anna Versteeg, Seth Davies, Linda Segall. **(2013)**. Leading your business forward: aligning goals, people, and systems for sustainable success. New York: McGraw-Hill Education. HF 5386 Y78
115. Bijapurkar, Rama. **(2012)**. Customer in the boardroom?: crafting customer-based business strategy. New Delhi: SAGE. HF 5415.5 B488
116. Birkinshaw, Julian M. **(2012)**. Reinventing management: smarter choices for getting work done. Rev ed. San Francisco: Jossey-Bass. HD 31 B49 2012
117. Bodell, Lisa. **(2012)**. Kill the company: end the status quo, start an innovation revolution. Brookline, MA: Bibliomotion. HD 58.8 B63
118. Charupat, Narat. **(2012)**. Strategic financial planning over the lifecycle: a conceptual approach to personal risk management. New York: Cambridge University Press. HG 179 C53
119. Colquitt, Jason. **(2012)**. Organizational behavior: improving performance and commitment in the workplace. 3rd ed. New York: McGraw-Hill Irwin. HD 58.7 C625
120. Dinsmore, Paul C. **(2012)**. Enterprise project governance: a guide to the successful management of projects across the organization. New York: AMACOM. HD 69 P75D56
121. Ferraro, Jack, 1964- **(2012)**. Project management for non-project managers. New York: AMACOM. HD 69 P75F46
122. FitzRoy, Peter T. **(2012)**. Strategic management: the challenge of creating

- value. 2nd ed. London: Routledge. HD 30.28 F57 2012
123. From knowledge management to strategic competence: assessing technological, market and organisational innovation /editor, Joe Tidd. **(2012)**. 3rd ed. London: Imperial College Press. HD 30.28 F764
124. Gorchels, Linda. **(2012)**. Business model renewal: how to grow and prosper by defying best practices and reinventing your strategy. New York: McGraw-Hill. HD 30.28 G669
125. Grant, Robert M. **(2012)**. Foundations of strategy. Hoboken, N.J.: Wiley and Sons. HD 30.28 G7214
126. Hamel, Gary. **(2012)**. What matters now: how to win in a world of relentless change, ferocious competition, and unstoppable innovation. San Francisco, CA: Jossey-Bass. HD 31 H253
127. Jones, Gareth R. **(2012)**. Strategic management essentials. 3rd ed. Australia: South-Western/Cengage Learning. HD 30.28 J59 2012
128. Lehmann, Carl F. **(2012)**. Strategy and business process management: techniques for improving execution, adaptability, and consistency. HD 30.28 L448
129. Lynch, Richard. **(2012)**. Strategic management. 6th ed. Harlow, England: Pearson. HD 30.28 L96 2012
130. O'Brien, Jonathan. **(2012)**. Category management in purchasing: a strategic approach to maximize business profitability. 2nd ed. London: Kogan Page. HF 5437 O26 2012
131. Pacek, Nenad. **(2012)**. Future of business in emerging markets: growth strategies for growth markets: includes strategic economic outlooks of key regions and markets. Singapore: Marshall Cavendish Business. HD 62.4 P32
132. Pangarkar, Nitin. **(2012)**. High performance companies: successful strategies from the world's top achievers. San Francisco, CA: Jossey-Bass. HD 30.28 P354
133. Phillips, Patricia Pulliam. **(2012)**. 10 steps to successful business alignment. [Alexandria, Va.]: ASTD Press. HD 31 P45
134. Phillips, Jean, 1969- **(2012)**. Strategic staffing. 2nd ed. Upper Saddle River, N.J.: Pearson Prentice Hall. HF 5549 P45
135. Pitt, Martyn. **(2012)**. Essentials of strategic management. London: SAGE. HD 30.28 P525

136. Samson, Danny. **(2012)**. Implementing strategic change: managing processes and interfaces to develop a highly productive organization. London: Kogan Page. HD 58.8 S25
137. Sorensen, Hans Eibe. **(2012)**. Business development: a market-oriented perspective. Hoboken, N.J.: Wiley. HD 30.28 S627
138. Wells, John R. **(2012)**. Strategic IQ: creating smarter corporations. San Francisco: Jossey-Bass. HD 30.28 W383
139. Wheelen, Thomas L. **(2012)**. Concepts in strategic management and business policy: toward global sustainability. 13th ed. Upper Saddle, N.J.: Pearson Prentice Hall. HD 30.28 W43 2012
140. Yip, George S. **(2012)**. Total global strategy. 3rd ed. Boston: Pearson. HD 62.4 Y565

B. NON-PRINT (CD's, DVD's, VHS) (Located at the Information Commons Section)

1. Smith, Brad. **(2012)**. Strategy for transformational change [videorecording]. Mill Valley, CA: Kantola Productions. 1 DVD-ROM. DVD 263
2. Stamatis, D. H. **(2012)**. 10 essentials for high performance quality in the 21st century. Boca Raton, FL: CRC Press. HD 57.7 S71
3. Tracy, Brian. **(2010)**. How the best leaders lead. [U.S.]: Gildan Media Corp. 6 CD-ROMs. CD 073
4. Billion-dollar lessons: what you can learn from business failures [videorecording]. Chunka Mui. **(2009)**. Mill Valley, CA: Kantola Productions. 1 DVD. DVD 183
5. Boom and bust: thriving through major business cycles [videorecording]. **(2009)**. Mill Valley, CA: Kantola Productions. 1 videodisc (54 min.) DVD 176
6. The Business plan [videorecording]. **(2009)**. Australia: VEA Australia/New Zealand Pty. 1 DVD (27 mins.). DVD 215
7. Gamble, John E., Arthur A. Thomson. **(2009)**. Essentials of strategic management [videorecording]. [Boston]: McGraw-Hill. 1 DVD. DVD 156
8. The risk matrix: how to manage innovation risk and reward. **(2009)**. Mill Valley, CA: Kantola Productions. 1 videodisc (49 min.). DVD 164
9. Hill, Charles W.L., Gareth R. Jones. **(2008)**. Essentials of strategic management. Boston: Houghton. 1 of 3 DVD. HD 30.28 H5445

10. Levitt, Raymond. **(2008)**. Executing your strategy: how to break it down and get it done [videorecording]. Mill Valley, CA: Kantola Productions. 1 DVD. DVD 119

C. ELECTRONIC BOOKS (EBSCOHost, Gale E-Reference, Taylor&Francis)

1. Barrow, C., Brown, R., & Barrow, P. **(2015)**. The Business Plan Workbook: A Practical Guide to New Venture Creation and Development. London: Kogan Page.
2. Chiarini, Andrea. **(2015)**. Sustainable operations management: advances in strategy and methodology. Cham: Springer. E-book/EBSCO HOST
3. Rao, P. M., & Klein, J. A. **(2015)**. Strategies for High-tech Firms: Marketing, Economic, and Legal Approaches. London: Routledge. eBook Collection (EBSCOhost)
4. Greene, Robert J. **(2011)**. Rewarding performance: guiding principles, custom strategies. New York: Routledge. E-book/TAYLOR FRANCIS
5. Hunter, M. Gordon. **(2010)**. Strategic information systems: concepts, methodologies, tools, and applications. Hershey, PA: Information Science Reference. E-BOOK/GALE
6. Neves, Marcos Fava. **(2010)**. Marketing methods to improve company strategy: applied tools and frameworks to improve a company's competitiveness using a network approach /Marcos Fava Neves, Luciano Thomee Castro, Matheus Alberto Consoli. New York: Routledge. E-book/TAYLOR FRANCIS
7. Trade Marks, Brands and Competitiveness. **(2010)**. E-Book/Taylor&Francis

D. E-JOURNALS at EBSCOHOST ONLINE DATABASE

1. [Academy of Strategic Management Journal](#)
Bibliographic Records: 01/01/2007 to present
Full Text: 01/01/2007 to present
Description: Presents theoretical and empirical works in strategic management.
2. [Allied Academies International Conference: Proceedings of the Academy of Strategic Management \(ASM\)](#)
Bibliographic Records: 04/01/2008 to present

Full Text: 04/01/2008 to present

Description: Conference Proceedings Collection,

3. [Asia Pacific Journal of Management](#)

Bibliographic Records: 09/01/1983 to present

Full Text: 09/01/1983 to present (with a 12 Month delay)

*Full text delay due to publisher restrictions("embargo")

Description: Publication of original manuscripts on subjects related to general and strategic management in the Asia Pacific Region.

4. [Eurasian Business Review](#)

Bibliographic Records: 03/01/2011 to present

Full Text: 03/01/2011 to present

Description: Publishes empirical or theoretical articles which give significant contributions in the major fields of industrial organization and management, such as industrial and business economics, corporate governance, entrepreneurship, and strategic management.

5. [Journal of Strategic Marketing](#)

Bibliographic Records: 03/01/1993 to present

Full Text: 03/01/1993 to present (with a 18 Month delay)

*Full text delay due to publisher restrictions("embargo")

Description: Concerned with key aspects of the interface between marketing & strategic management.

6. [Journal of Management Studies](#)

Bibliographic Records: 03/01/1964 to present

Full Text: 03/01/1964 to present (with a 12 Month delay)

*Full text delay due to publisher restrictions("embargo")

Description: Refereed articles that advance knowledge and address practice in the areas of organization theory, strategic management and human resource management aimed at managers and academics.

7. [Organizational Dynamics](#)

Bibliographic Records: 06/01/1972 to present

Full Text: 06/01/1972 to 11/01/2001

Description: Research and commentary on organizational behavior and development and human resources and strategic management aimed both at academics and practicing managers.

8. [Strategic Management Journal](#)

Bibliographic Records: 01/01/1980 to present

Full Text: 01/01/1980 to present (with a 12 Month delay)

*Full text delay due to publisher restrictions("embargo")

Description: Original material concerned with all aspects of strategic

management, book reviews, communications, editorial comments and invited papers on practices and developments in strategic management; forum for advancing strategic management theory and practice.

Prepared April 2018
Information Commons Section
899-7691 loc. 2005

