

ATENEO DE MANILA UNIVERSITY
Ateneo Professional Schools Library

**Information
Resources
Guide**

ENTREPRENEURSHIP



IDEAS IN ACTION

2012 - 2018

#20 Rockwell Drive, Rockwell Center, Makati City
<http://apslibrary.ateneo.edu>

Other Related Terms:

Small business –Management
New business enterprise

A. BOOKS (Located at the General Collection Shelves near the Circulation Section)

1. Katz, Jerome A. **(2018)**. Entrepreneurial small business. 5th. ed New York: McGraw-Hill Education. HD 62.7 K38 2018
2. Barrow, Colin. **(2017)**. Starting a business from home: your guide to planning your home start-up, reaching a market and creating a profit. 3rd ed. London: Kogan Page Limited. HD 62.38 B37 2017
3. Bridge, Simon. **(2017)**. Search for entrepreneurship: finding more questions than answer. New York: Routledge. HB 615 B74
4. Brindle, Margaret. **(2017)**. Social entrepreneurship for development: a business model. New York: Routledge, Taylor Francis Group. HD 60 B74
5. D'Andria, Aude. **(2017)**. Building 21st century entrepreneurship, Hoboken, N.J.: Wiley. HB 615 D35
6. Dimov, Dimo. **(2017)**. The reflective entrepreneur. Abingdon, Oxon; New York, NY: Routledge. HB 615 D55
7. Feld, Brad. **(2017)**. Startup opportunities: know when to quit your day job. Hoboken, New Jersey: John Wiley Sons. HD 62.5 F44 2017
8. Greene, Cynthia L.. **(2017)**. Entrepreneurship: ideas in action. 6th ed. Australia: South-Western Cengage Learning. HB 615 G73 2017
9. Hisrich, Robert D.**(2017)**. Entrepreneurship. 10th ed. New York, N.Y.: McGraw-Hill. HD 62.5 H577 2017
10. Issues in entrepreneurship and small business management: articles from SAGE Business Researcher. **(2017)**. Thousand Oaks: SAGE Publications. HB 615 I75
11. Kiyosaki, Robert. **(2017)**. More important than money... an entrepreneur's team. Scottsdale, AZ: RDA Press. HB 615 K59
12. Kuratko, Donald F.**(2017)**. Entrepreneurship: theory, process, practice. 10th ed. Australia: Cengage Learning. HB 615 K87 2017
13. Landstrom, Hans. **(2017)**. Advanced introduction to entrepreneurial finance.

Cheltenham, UK: Edward Elgar. HG 4027.6 L35

14. Mariotti, Steve. **(2017)**. Entrepreneurship: owning your future. 12th ed. Boston: Pearson. HD 62.5 M37 2017
15. Mosey, Simon. **(2017)**. Building an entrepreneurial organization. New York: Routledge. HD 53 M67
16. Power, Rhett. **(2017)**. The entrepreneur's book of actions: essential daily exercises and habits for becoming wealthier, smarter, and more successful. New York: McGraw-Hill. HF 5386 P76
17. Ruback, Richard S. **(2017)**. Ruback, Richard S. Boston, Massachusetts: Harvard Business Review Press. HD 62.7 R82
18. Stokes, David. **(2017)**. Small business management and entrepreneurship. 7th ed. Australia: Cengage Learning. HD 62.7 S76 2017
19. Stone, Brad. **(2017)**. The upstart: how Uber, Airbnb, and the killer companies of the New Silicon Valley are changing the world. New York: Little Brown Company. HD 62.5 S76U67
20. Allen, Kathleen R. **(2016)**. Launching new ventures: an entrepreneurial approach. 7th ed. Australia: Cengage Learning. HD 62.5 A46 2016
21. Bamford, Charles E. **(2016)**. Entrepreneurship: the art, science and process for success. 2nd ed. New York, NY: McGraw-Hill. HD 62.5 B36 2016
22. Basadur, Min. **(2016)**. Design-centered entrepreneurship. New York: Routledge. HD 62.5 G64
23. Brockling, Ulrich. **(2016)**. The entrepreneurial self: fabricating a new type of subject. Los Angeles: Sage. HB 615 B755
24. Chahine, Teresa. **(2016)**. Introduction to social entrepreneurship. Boca Raton: CRC Press. HD 60 C41
25. Cohen, Boyd. **(2016)**. The emergence of the urban entrepreneur: how the growth of cities and the sharing economy are driving a new breed of innovators. Santa Barbara, Calif.: Praeger. HT 321 C57
26. Coleman, Susan. **(2016)**. Creating the social venture. London: Routledge. HD 60 C57
27. Colli, Andrea. **(2016)**. Dynamics of international business: comparative perspective of firms, markets and entrepreneurship. London: Routledge. HD 62.4 C62

28. Cooper, Brant. **(2016)**. Lean entrepreneur: how visionaries create products, innovate with new ventures, and disrupt markets. 2nd ed. Hoboken, N.J.: Wiley. HB 615 C649 2016
29. Cremades, Alejandro. **(2016)**. The handbook of startup fundraising: pitching investors, negotiating the deal, and everything else entrepreneurs need to know. Hoboken, N.J.: Wiley. HG 4751 C78
30. Diaz, Paz H. **(2016)**. Windows to entrepreneurship: a teaching guide. [Diliman, Quezon City]: Institute of Legal Studies, University of the Philippines Law Center. HB 615 W56
31. Fisher, Steven. **(2016)**. The startup equation: a visual guidebook for building your startup. New York: McGraw-Hill. HD 62.5 F533
32. Gage, Randy. **(2016)**. Mad genius: a manifesto for entrepreneurs. New York, N.Y.: Perigee. HD 53 G34
33. Gupta, Manoj. **(2016)**. Entrepreneurship and brand management. Jaipur, India: Shree Niwas Publication. HD 69 B7G86
34. Hatten, Timothy S. **(2016)**. Small business management: entrepreneurship and beyond. 6th ed. Australia: South-Western/Cengage Learning. HD 62.7 H38 2016
35. Hisrich, Robert D. **(2016)**. International entrepreneurship: starting, developing, and managing a global venture. Third edition. Thousand Oaks, Calif.: SAGE. HB 615 H57 2016
36. The hustle economy: transforming your creativity into a career. London: Running Press. HD 53 H87
37. Kickul, Jill R. **(2016)**. Understanding social entrepreneurship: the relentless pursuit of mission in an ever changing world. 2nd ed. New York: Routledge. HD 60 K48 2016
38. Lowrey, Ying. **(2016)**. The Alibaba way: unleashing grass-roots entrepreneurship to build the world's most innovative internet company. New York: McGraw-Hill Education. HD 62.5 L697
39. McGinnis, Patrick J. **(2016)**. The 10 entrepreneur: live your start up dream without quitting your day job. New York, N.Y.: Portfolio. HD 62.5 M38
40. O'Loughlin, Sheryl. **(2016)**. Killing it: an entrepreneur's guide to keeping your head without losing your heart. New York, N.Y.: Harper Collins. HD 62.5 O47
41. Patler, Louis. **(2016)**. Make your own waves: the surfer's rules for innovators

- and entrepreneurs. New York: AMACOM. HF 5386 P34
42. Perruchet, Marie. **(2016)**. New York, N.Y.: McGraw-Hill Education. HF 5415 P436
 43. Rose, David S. **(2016)**. The startup checklist: 25 steps to a scalable, high-growth business. Hoboken, N.J.: Wiley. HB 615 R65
 44. Social entrepreneurship and innovation: international case studies and practice. **(2016)**. London: Kogan Page. HD 60 S625
 45. Solomon, Michael R. **(2016)**. Better business. 4th ed. Boston: Pearson. HD 31 P555 2016
 46. Spinelli, Stephen. **(2016)**. New venture creation: entrepreneurship for the 21st century. 10th ed. New York, N.Y.: McGraw-Hill.
 47. Whitcomb, Alan. **(2016)**. Cambridge o level commerce. Oakville, ON: Apple Academic Press Inc. HD 31 W45
 48. Alhabeeb, M.J. **(2015)**. Entrepreneurial finance: fundamentals of financial planning and management for small business. Hoboken, New Jersey: John Wiley Sons, Inc. HG 4027.7 A44
 49. Asian entrepreneurship (volumes i -v) /[edited by] Leo Paul Dana. **(2015)**. Thousand Oaks, CA: SAGE Publications. HB 615 A85
 50. Barringer, Bruce R. **(2015)**. Preparing effective business plans: an entrepreneurial approach. 2nd edition. Boston: Pearson Prentice Hall. HD 30.28 B36837 2015
 51. Bed and breakfast startup. **(2015)**. UAE: 3G Learning. TX 911.3 M27B43
 52. Borsella, Ralph, editor. **(2015)**. Encyclopedia of entrepreneurship. Jersey City, NJ: Clanrye International. R HB 615 E53
 53. Buelow, Beth L. **(2015)**. The introvert entrepreneur: amplify your strengths and create success on your own terms. New York, N.Y.: Perigee. HB 615 B82
 54. Dana, Leo Paul, editor. **(2015)**. Asian entrepreneurship (volumes i -v). Thousand Oaks, CA: SAGE Publications. HB 615 A85
 55. Encyclopedia of entrepreneurship /edited by Ralph Borsella. **(2015)**. Jersey City, NJ: Clanrye International. 3 volumes. R HB 615 E53
 56. Entrepreneurial learning: new perspectives in research, education and practice. **(2015)**. Abingdon, Oxon; New York, NY: Routledge, Taylor Francis

Group. HB 615 E59745

57. Fernhaber, Stephanie, and Shameen Prashantham, editor. **(2015)**. The Routledge companion to international entrepreneurship. New York: Routledge. HB 615 R683
58. Gibbons, Gary, Robert D. Hisrich, Carlos M. DaSilva. **(2015)**. Entrepreneurial finance: a global perspective. Los Angeles, California: Sage. HG 4027.6 G53
59. The growing business handbook: inspiration and advice from successful entrepreneurs and fast growing UK companies. 16th ed. London; Philadelphia: KoganPage. HF 5386 G78 2015
60. Harrington, Andy. **(2015)**. Passion into profit: how to make big money from who you are and what you know. Chichester, West Sussex: Capstone. HD 62.5 H37
61. How business works: a graphic guide to business success. **(2015)**. London: Dorling Kindersley Limited. HD 62.5 H68
62. Jolly, Adam, consulted editor. **(2015)**. The growing business handbook: inspiration and advice from successful entrepreneurs and fast growing UK companies. Sixteenth edition. London; Philadelphia: KoganPage. HF 5386 G78 2015
63. Kawasaki, Guy. **(2015)**. The art of the start 2.0: the time-tested, battle-hardened guide for anyone starting anything. Revised and expanded edition. New York: Portfolio/Penguin. HD 62.5 K38 2015
64. Mariotti, Steve, Caroline Glackin. **(2015)**. Entrepreneurship small business management. Second edition. Boston: Pearson. HD 62.7 M37 2015
65. Martin, Roger L. and Sally Osberg. **(2015)**. Getting beyond better: how social entrepreneurship works. Boston, Massachusetts: Harvard Business Review Press. HD 60 M36
66. Matthews, Charles H., Ralph Brueggemann. **(2015)**. Innovation and entrepreneurship: a competency framework. New York: Routledge, Taylor Francis Group. HB 615 M3726
67. Rae, David and Catherine L. Wang. **(2015)**. Entrepreneurial learning: new perspectives in research, education and practice. Abingdon, Oxon; New York, NY: Routledge, Taylor Francis Group. HB 615 E59745
68. Renkert-Thomas, Amelia. **(2015)**. Engaged ownership: a guide for owners of family businesses. Hoboken: Wiley. HD 62.25 R46

69. Start your own event planning business: your step-by-step guide to success. **(2015)**. 4t ed. [Irvin, Calif.]: Entrepreneur Press. GT 3405 S73 2015
70. Szycher, Michael. **(2015)**. The guide to entrepreneurship: how to create wealth for your company and stakeholders. Boca Raton, FL: CRC Press, Taylor Francis Group, an informa business. HB 615 S99
71. Warrillow, John. **(2015)**. The automatic customer: creating a subscription business in any industry. New York: Portfolio. HB 615 W37
72. Williams, Taffy. **(2015)**. Think agile: how smart entrepreneurs adapt in order to succeed. New York: American Management Association. HB 615 W55
73. Amoruso, Sophia. **(2014)**. #Girlboss. New York, New York: Portfolio/Penguin, Putnam. HD 6053 A56
74. Brown, Paul B. with Charles F. Kiefer and Leonard A. Schlesinger. **(2014)**. Own your future: how to think like an entrepreneur and thrive in an unpredictable economy. New York: American Management Association. HF 5386 B87
75. Byrne, Lindsey. **(2014)**. The business plan coach. London: Hodder Stoughton. HD 30.28 B97
76. Carpenter, Gregory S., Gary F. Gebhardt, John F. Sherry, Jr. **(2014)**. Resurgence: the four stages of market-focused reinvention. New York, NY: Palgrave Macmillan. HD 69 B7C36
77. Dean, Thomas J. with contributions by Jacob T. Castillo. **(2014)**. Sustainable venturing: entrepreneurial opportunity in the transition to a sustainable economy. Boston: Pearson. HD 60 D34
78. Dutton, Jane E. and Gretchen Spreitzer, editors. **(2014)**. How to be a positive leader: small actions, big impact. San Francisco: Berrett-Koehler Publishers, Inc. HD 57.7 H683
79. Guo, Chao and Wolfgang Bielefeld. **(2014)**. Social entrepreneurship: an evidence-based approach to creating social value. San Francisco: Jossey-Bass Pfeiffer Imprints, Wiley. HD 60 G75
80. Hiduke, Gail P. **(2014)**. Small business: an entrepreneur's business plan. 9th ed. Australia: South-Western /Cengage Learning. HD 62.7 E25 2014
81. Hisrich, Robert D., Claudine Kearney. **(2014)**. Managing innovation and entrepreneurship. Thousand Oaks, California: SAGE Publications, Inc. HB 615 H576

82. Katz, Jerome A. **(2014)**. Entrepreneurial small business. 4th ed. New York: McGraw-Hill. HD 62.7 K38 2014
83. Klonowski, Darek. **(2014)**. Strategic entrepreneurial finance: from value creation to realization. Abingdon, Oxon; New York, NY: Routledge. HG 4027.6 K59
84. Kuratko, Donald F. **(2014)**. Introduction to entrepreneurship. 9th ed. Australia: South-Western/Cengage Learning. HB 615 K872 2014
85. Lane, Marc J. **(2014)**. The mission-driven venture: business solutions and earned revenue strategies for nonprofits. Hoboken, New Jersey: John Wiley and Sons, Inc. HD 2769.15 L36
86. Lee, Jennifer. **(2014)**. Building your business the right-brain way: sustainable success for the creative entrepreneur. Novato, California: New World Library. HD 62.7 L43
87. Lidow, Derek. **(2014)**. Startup leadership: how savvy entrepreneurs turn their ideas into successful enterprises. San Francisco: Jossey-Bass, a Wiley Brand. HD 62.5 L52
88. Luz, Juan Miguel M. and Justin G. Modesto. **(2014)**. Market solutions to public needs: mainstreaming poverty alleviation initiatives in ASEAN. Andover: Gale Asia Cengage Learning. HD 60 M34
89. Manktelow, Aidan, editor. **(2014)**. Guide to emerging markets: the business outlook, opportunities and obstacles. London: The Economist in association with Profile Books. HD 62.4 G83
90. Mazzeo, Michael, Paul Oyer, Scott Schaefer. **(2014)**. New York: Business Plus. HD 62.7 M38
91. Meyer, Marc H. and Frederick G. Crane. **(2014)**. New venture creation: an innovator's guide to entrepreneurship. 2nd ed. Thousand Oaks, Calif.: Sage. HB 615 M49
92. Mintzer, Rich and Entrepreneur Press. **(2014)**. Start your own e-business: your step-by-step guide to success. 3rd ed. Irvine, California: Entrepreneur Press. HF 5548.32 M377 2014
93. Mullins, John. **(2014)**. Customer-funded business: start, finance, or grow your company with your customers' cash. Hoboken, New Jersey: John Wiley Sons, Inc. HG 4027.6 M65
94. Palmer, Kimberly. **(2014)**. The economy of you: discover your inner

- entrepreneur and recession-proof your life. New York: AMACOM, American Management Association. HD 5110 P35
95. Rogers, Steven; with Roza Makonnen. **(2014)**. Entrepreneurial finance: finance and business strategies for the serious entrepreneur. 3rd ed. New York: McGraw-Hill. HG 4026 R729 2014
 96. Schaper, Michael ... [et al.]. **(2014)**. Entrepreneurship and small business. 4th Asia-Pacific ed. Milton, Qld: John Wiley Sons. HD 2346 A78S33 2014
 97. Sheetz-Runkle, Becky. **(2014)**. Art of war for small business: defeat the competition and dominate the market with the masterful strategies of Sun Tzu. New York: AMACOM--American Management Association. HD 62.7 S52
 98. Shefsky, Lloyd E. **(2014)**. Invent, reinvent, thrive: the keys to success for any start-up, entrepreneur, or family business. New York: McGraw-Hill. HB 615 S49
 99. Sanford, Carol. **(2014)**. Responsible entrepreneur: four game-changing archetypes for founders, leaders, and impact investors. San Francisco: Jossey-Bass. HD 60 S24
 100. Shefsky, Lloyd E. **(2014)**. Invent, reinvent, thrive: the keys to success for any start-up, entrepreneur, or family business. New York: McGraw-Hill. HB 615 S49
 101. Thiel, Peter with Blake Masters. **(2014)**. Zero to one: notes on startups, or how to build the future. New York: Crown Business. HD 62.5 T52
 102. Wickman, Gino, Mike Paton. **(2014)**. Get a grip: how to get everything you want from your entrepreneurial business. Dallas, Texas: BenBella Books. HB 615 W53
 103. Zero to one: notes on startups, or how to build the future /Peter Thiel with Blake Masters. **(2014)**. New York: Crown Business. HD 62.5 T52
 104. Bridge, Simon. **(2013)**. Understanding enterprise, entrepreneurship and small business. 4th ed. London: Palgrave/McMillan. HB 615 B75 2013
 105. Burns, Paul. **(2013)**. Corporate entrepreneurship: innovation and strategy in large organizations. Houndmills, Basingstoke: Palgrave Macmillan. 3rd ed. HB 615 B874 2013
 106. Byrd, Mary Jane. **(2013)**. Small business management: an entrepreneur's guidebook. 7th ed. Boston: McGraw-Hill. HD 62.7 M44 2013
 107. Creating competitiveness: entrepreneurship and innovation policies for

- growth. **(2013)**. Cheltenham, UK: Edward Elgar. HB 238 C73
108. Hisrich, Robert D. **(2013)**. International entrepreneurship: starting, developing, and managing a global venture. 2nd ed. Thousand Oaks, CA: SAGE Publications. HB 615 H57 2013
109. Hisrich, Robert D. **(2013)**. Entrepreneurship. 9th ed. New York: McGraw-Hill/Irwin. HD 62.5 H577 2013
110. Keohane, Georgia Levenson. **(2013)**. Social entrepreneurship for the 21st century: innovation across the nonprofit, private, and public sector. HD 60 K482
111. Key, Stephen. **(2013)**. One simple idea for startups and entrepreneurs: live your dreams and create your own profitable company. New York: McGraw-Hill. HD 62.5 K49
112. Lawrence, Peter A. **(2013)**. Enterprise in action: a guide to entrepreneurship. Chichester: John Wiley and Sons. HB 615 L39
113. Mariotti, Steve. **(2013)**. Entrepreneurship: starting and operating a small business. 3rd ed. Upper Saddle River, N.J.: Pearson/Prentice Hall. HD 62.5 M356 2013
114. Weihrich, Heinz. **(2013)**. Management: a global, innovative and entrepreneurial perspective. 14th ed. New Delhi: McGraw-Hill. HD 31 K6 2013
115. Auerswald, Philip E. **(2012)**. The coming prosperity: how entrepreneurs are transforming the global economy. Oxford: Oxford University Press. HF 1359 A92
116. Awe, Susan C. **(2012)**. The entrepreneur's information sourcebook: charting the path to small business success. 2nd ed. Santa Barbara, Calif.: Libraries Unlimited. HD 62.5 A96 2012
117. Bagley, Constance E. **(2012)**. The entrepreneur's guide to business law. 4th ed. Mason, Ohio: South-Western. KB 115 B84B33 2012
118. Barringer, Bruce R. **(2012)**. Entrepreneurship: successfully launching new ventures. 4th ed. Boston: Pearson/Prentice Hall. HB 615 B37 2012
119. Barrington, Gail V. **(2012)**. Consulting start-up and management: a guide for evaluators and applied researchers. Thousand Oaks, Calif.: SAGE Publications. HD 69 C6B36
120. Broad, Eli, with Swati Pandey. **(2012)**. The art of being unreasonable: lessons in unconventional thinking. Hoboken, NJ: John Wiley Sons. HC 102.5 B69A3

121. Encyclopedia of new venture management. **(2012)**. Matthew R. Marvel, [editor]. Thousand Oaks, Calif.: SAGE. HD 62.5 E53
122. Greene, Cynthia L. **(2012)**. Entrepreneurship: ideas in action. 5th ed. Australia: South-Western. HB 615 G73 2012
123. Harbour, Jeremy. **(2012)**. Go do!: for people who have always wanted to start a business. Chichester, West Sussex: Capstone/John Wiley Sons Ltd. HD 62.5 H36
124. Hisrich, Robert D. and Claudine Kearney. **(2012)**. Corporate entrepreneurship: how to create a thriving entrepreneurial spirit throughout your company. New York: McGraw-Hill. HB 615 H575
125. Kickul, Jill R. **(2012)**. Understanding social entrepreneurship: the relentless pursuit of mission in an ever changing world. New York: Routledge. HD 60 K48
126. LaFasto, Frank, Carl Larson. **(2012)**. The humanitarian leader in each of us: 7 choices that shape a socially responsible life. Thousand Oaks, Calif.: Sage Publications, Inc. HD 57.7 L34
127. LaPorte, Danielle. **(2012)**. The fire starter sessions: a soulful + practical guide to creating success on your own terms. New York: Crown Archetype. BF 637 S4L35
128. Leach, J. Chris. **(2012)**. Entrepreneurial finance. 4th ed. Mason, Ohio: South-Western Cengage Learning. HG 4751 L43 2012
129. Lee, William B. **(2012)**. Creating entrepreneurial supply chains: a guide for innovation and growth. Ft. Lauderdale, FL: J. Ross Pub. HD 38.5 L43
130. Managing small business: an entrepreneurial emphasis /J. William Petty ... [et al.]. **(2013)**. 16th ed. Australia: South-Western/Cengage Learning. HD 62.7 L66 2012
131. Mason, Hugh, Mark Chong. **(2012)**. Brainfruit: turning creativity into cash from East to West. Singapore: McGraw-Hill. HD 53 M38
132. Masterson, Michael. **(2012)**. The reluctant entrepreneur: turning dreams into profits. Hoboken, N.J.: John Wiley Sons. HB 615 M372
133. Mitra, Jay. **(2012)**. Entrepreneurship, innovation and regional development: an introduction. Abingdon, Oxon: Routledge. HB 615 M58
134. Moules, Jonathan. **(2012)**. The rebel entrepreneur: rewriting the business rulebook. London: Kogan Page. HB 615 M68

135. Niyogi, Shil. **(2012)**. How some small businesses get their ducks in a row and grow while others remain undistinguished. Thousand Oaks: Response Books. HD 58.9 N59
136. Oakey, Ray. **(2012)**. High-technology entrepreneurship. London: Routledge. HC 79 H53O14
137. Poatsy, Mary Anne, Michael R. Solomon, Kendall Martin. **(2012)**. Better business. 2nd ed. Upper Saddle River, NJ: Prentice Hall. HD 31 P555 2012
138. Scarborough, Norman M. **(2012)**. Effective small business management: an entrepreneurial approach. 10th ed. Upper Saddle River, N.J.: Pearson Prentice Hall. HD 62.7 S27 2012
139. Schwartz, Beverly. **(2012)**. Rippling: how social entrepreneurs spread innovation throughout the world. San Francisco: Jossey-Bass. HD 60 S38
140. Spinelli, Stephen. **(2012)**. New venture creation: entrepreneurship for the 21st century. 9th ed. New York: McGraw-Hill. HD 62.5 T55 2012
141. Timmons, Jerry A. **(2012)**. New venture creation: entrepreneurship for the 21st century. Singapore: McGraw-Hill. HD 62.5 T55 2012
142. Tjan, Anthony K., Richard J. Harrington, and Hsieh, Tsun-Yan. **(2012)**. Heart, smarts, guts, and luck: what it takes to be an entrepreneur and build a great business. Boston, Mass.: Harvard Business Review Press. HB 615 T53
143. Tobin, Lucy. **(2012)**. Entrepreneur: how to start on online business. Chichester: Capstone. HF 5548.32 T63
144. Wenzel, Anne M. **(2012)**. The entrepreneur's guide to market research. Santa Barbara, Calif.: Praeger. HF 5415.2 W45

B. NON-PRINT (CD's, DVD's, VHS) (Located at the Information Commons Section)

1. Bed and breakfast startup. **(2015)**. UAE: 3G Learning. TX 911.3 M27B43
2. Kuratko, David. **(2014)**. Entrepreneurship [videorecording]. [Australia]: Cengage Learning. DVD 275
3. Enterprise and entrepreneurship [videorecording]. **(2011)**. Australia: VEA Australia/New Zealand Pty. DVD 213
4. Mariotti, Steve, Caroline Glackin. **(2010)**. Entrepreneurship: starting and operating a small business. 2nd ed. Upper Saddle River, N.J.: Pearson Prentice Hall. 1 CD ROM. HD 62.5 M356 2010

5. E-myth enterprise: how to turn a great idea into a thriving business [videorecording]. **(2009)**. [New York]: Collins Pub. CD 069
6. Greene, Cynthia L. **(2009)**. Entrepreneurship: ideas in action. 4th ed. Australia: South-Western. 1 CD-ROM. HB 615 G73 2009
7. Li, Charlene. **(2009)**. Creating winning social media strategies [videorecording]. Mill Valley, CA: Kantola Productions. 1 DVD-ROM. DVD 264
8. Naturally successful: entrepreneurship that redefines the bottom line [videorecording] **(2008)**. 1 DVD-ROM. Lake Oswego, OR: Arnold Creek Productions. DVD 190
9. Building social business ventures [videorecording]: insights from Muhammad Yunus. Social entrepreneurship series. **(2006)**. Arlington, VA: Ashoka Innovators for the Public: Global Academy for Social Entrepreneurship. 1 videodisc (approx. 46 min.). DVD 171 D.3 C.2 C.3
10. Collaborative entrepreneurship: creating wealth through networked firms [videorecording] **(2006)**. [Stanford, CA]: Stanford Video. 1 videodisc. DVD 074
11. Entrepreneur for society [videorecording]: Bill Drayton and Ashoka. Arlington, VA: Ashoka. **(2006)**. Innovators for the Public: Global Academy for Social Entrepreneurship. Videodisc (approx. 48 min.). DVD 172 D.1
12. Moorman, Jerry W. **(2006)**. Successful business planning for entrepreneurs. Mason, Ohio: Thomson/South-Western. 1 CD-ROM. HD 62.5 M66
13. Nothing more powerful [videorecording]: how social entrepreneurship works. **(2006)**. Arlington, VA: Ashoka Innovators for the Public: Global Academy for Social Entrepreneurship. 1 videodisc. DVD 172 D.2
14. Thinking big and scaling up [videorecording]: insights from Fazle H. Abed. **(2006)**. Arlington, VA: Ashoka Innovators for the Public: Global Academy for Social Entrepreneurship. 1 videodisc. DVD 169 D.2

C. ELECTRONIC BOOKS (EBSCOHost, Gale E-Reference, Taylor&Francis)

1. Business plan workbook: a practical guide to new venture creation and development. 2015. E-Book/EBSCOHOST
2. Creativity and entrepreneurial performance: a general scientific theory. 2015. E-Book/EBSCOHOST
3. Social entrepreneurship: leveraging economic, political, and cultural dimensions. 2014. E-Book/EBSCOHOST

4. Entrepreneurship in Asia: social enterprise, network and grassroots case studies. 2014. E-Book/EBSCOHOST
5. Electronic Business: Concepts, Methodologies, Tools, and Applications. **(2009)**. Hershey, PA Information Science Reference. E-Book/GALE
6. Encyclopedia of E-Business Development and Management in the Global Economy. **(2010)**. Hershey, PA. E-Book/GALE
7. Encyclopedia of Small Business. **(2011)**. 4th ed. Detroit: E-Book/GALE
8. Entrepreneur's Guide to Running a Business: Strategy and Leadership. **(2014)**. Santa Barbara, CA: Praeger. E-Book/GALE
9. Entrepreneurs: Ferguson's Careers in Focus. **(2009)**. 3rd ed. New York: Ferguson Publishing. E-Book/GALE
10. Family Wars: Classic Conflicts in Family Business and How to Deal With Them. **(2008)**. London: Kogan Page. E-Book/GALE
11. How to Prepare a Business Plan. **(2004)**. London: Kogan Page
12. Selected Readings on Information Technology and Business Systems. **(2009)**. Management. Hershey, PA Information Science Reference. E-Book/GALE
13. Start Up & Run Your Own Business: The Essential Guide to Planning, Funding and Growing Your New Enterprise. **(2009)**. 7th ed. London: Kogan Page
14. The First 10 Yards: The 5 Dynamics of Entrepreneurship and How They Made a Difference at DHL and Other Successful Startups. **(2009)**. Singapore: Cengage Learning Asia Pte. Ltd. E-Book/GALE
15. Utilizing and Managing Commerce and Services Online. **(2009)**. Hershey, PA Information Science Reference. **(2007)**. E-Book/GALE
16. 21st century management: a reference handbook. **(2008)**. Thousand Oaks, CA: Sage Pub. E-Book/GALE
17. Alleviating Poverty Through Profitable Partnerships: Globalization, Markets, and Economic Well-Being. **(2010)**. Patricia H. Werhane. Routledge. E-Book/TAYLOR&FRANCIS
18. A History of Entrepreneurship. **(2009)**. Robert F Hébert, Albert N. Link. Routledge. E-Book/TAYLOR&FRANCIS
19. Energizing Management Through Innovation and Entrepreneurship: European Research and Practice. **(2008)**. Milé Terziovski. Routledge. E-Book/

TAYLOR&FRANCIS

20. International Business: Themes and Issues in the Modern Global Economy. **(2010)**. 2nd ed. Debra Johnson, Colin Turner. Routledge. E-Book/TAYLOR&FRANCIS
21. Management Consulting Today and Tomorrow: Perspectives and Advice from 27 Leading World Experts. Edited by Larry E. Greiner, Flemming Poulfelt. Routledge. E-Book/TAYLOR&FRANCIS
22. The Management of Small and Medium Enterprises. **(2009)**. Edited by Matthias Fink, Sascha Kraus. Routledge. E-Book/TAYLOR&FRANCIS
23. Trademarks, Brands, and Competitiveness. **(2010)**. Edited by Teresa da Silva Lopes, Paul Duguid. Routledge. E-Book/TAYLOR&FRANCIS

D. E-JOURNALS at EBSCOHOST ONLINE DATABASE

1. [Entrepreneur](#)
 Bibliographic Records: 07/01/1993 To Present
 Full Text: 08/01/2003 To Present
 Publisher Information: Entrepreneur.com, Inc.
 Description: Articles, interviews, business profiles, financing, marketing, advertising and legislative news of note aimed at the small business owner or those planning to start a new or additional business.
2. [Entrepreneurship & Regional Development](#)
 Bibliographic Records: 01/01/1998 To Present
 Full Text: 01/01/1998 To Present (With A 18 Month Delay)
 *Full Text Delay Due To Publisher Restrictions(“Embargo”)
 Publisher Information: Routledge
 Description: Creates a single forum at an international level for the convergence of academic, government, and private sector interest in the key role of the entrepreneur as the creator of new business in the promotion of economic growth and sustained prosperity.
3. [Journal Of Developmental Entrepreneurship](#)
 Bibliographic Records: 09/01/1999 To Present
 Full Text: 04/01/2000 To Present (With A 12 Month Delay)
 *Full Text Delay Due To Publisher Restrictions(“Embargo”)
 Publisher Information: World Scientific Publishing Company
 Description: Provides a forum for the dissemination of descriptive, empirical & theoretical research that focuses on issues concerning microenterprise &

small business development, especially under conditions of adversity.

4. [Journal Of Enterprising Culture](#)

Bibliographic Records: 03/01/2000 To Present

Full Text: 03/01/2000 To Present (With A 12 Month Delay)

*Full Text Delay Due To Publisher Restrictions("Embargo")

Publisher Information: World Scientific Publishing Company

Description: Purpose is to publish conceptual, research, and/or case based works that can be of practical value to business persons, educators, students and advocates.

5. [Journal Of Small Business Management](#)

Bibliographic Records: 10/01/1971 To Present

Full Text: 10/01/1971 To Present (With A 12 Month Delay)

*Full Text Delay Due To Publisher Restrictions("Embargo")

Publisher Information: Wiley-Blackwell

Description: Articles, notes and other features on subjects of current professional interest in the fields of small business management and entrepreneurship aimed at small business readers and their advisors.

6. [Journal Of International Entrepreneurship](#)

Bibliographic Records: 03/01/2003 To Present

Full Text: 03/01/2003 To Present (With A 12 Month Delay)

*Full Text Delay Due To Publisher Restrictions("Embargo")

Publisher Information: Springer Science & Business Media B.V.

Description: Published for researchers of entrepreneurship & international business.

7. [Restaurant Business](#)

Bibliographic Records: 01/20/1993 To Present

Full Text: 01/01/1995 To Present

Publisher Information: CSP Business Media, LLC

Description: Focus is on restaurant innovation, ideas, and entrepreneurship; includes growth strategies, supply chain management, marketing trends and tactics.

Prepared April 2018
Information Commons Section
899-7691 loc. 2005

