Information Resources Guide

ENTREPRENEURSHIP

2012 - 2018

#20 Rockwell Drive, Rockwell Center, Makati City
http://apslibrary.ateneo.edu
Other Related Terms:
Small business – Management
New business enterprise

A. BOOKS (Located at the General Collection Shelves near the Circulation Section)


<table>
<thead>
<tr>
<th>#</th>
<th>Author(s)</th>
<th>Title</th>
<th>Edition</th>
<th>Publisher</th>
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</thead>
<tbody>
<tr>
<td>14</td>
<td>Mariotti, Steve</td>
<td>Entrepreneurship: owning your future</td>
<td>12th</td>
<td>Pearson</td>
<td>Boston</td>
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<tr>
<td>15</td>
<td>Mosey, Simon</td>
<td>Building an entrepreneurial organization</td>
<td></td>
<td>Routledge</td>
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<td>18</td>
<td>Stokes, David</td>
<td>Small business management and entrepreneurship</td>
<td>7th</td>
<td>Cengage Learning</td>
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<td>19</td>
<td>Stone, Brad</td>
<td>The upstart: how Uber, Airbnb, and the killer</td>
<td></td>
<td>Little Brown Company</td>
<td>New York</td>
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<td>20</td>
<td>Allen, Kathleen R.</td>
<td>Launching new ventures: an entrepreneurial</td>
<td>7th</td>
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<td>22</td>
<td>Basadur, Min</td>
<td>Design-centered entrepreneurship</td>
<td></td>
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<td>23</td>
<td>Brockling, Ulrich</td>
<td>The entrepreneurial self: fabricating a new type</td>
<td></td>
<td>Sage</td>
<td>Los Angeles</td>
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<td>24</td>
<td>Chahine, Teresa</td>
<td>Introduction to social entrepreneurship</td>
<td></td>
<td>CRC Press</td>
<td>Boca Raton</td>
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<td>25</td>
<td>Cohen, Boyd</td>
<td>The emergence of the urban entrepreneur: how the</td>
<td></td>
<td>Praeger</td>
<td>Santa Barbara, Calif.</td>
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<td>26</td>
<td>Coleman, Susan</td>
<td>Creating the social venture</td>
<td></td>
<td>Routledge</td>
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<td>27</td>
<td>Colli, Andrea</td>
<td>Dynamics of international business: comparative</td>
<td></td>
<td>Routledge</td>
<td>London</td>
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The document contains references to various books on entrepreneurship, including titles such as "Entrepreneurship: owning your future" by Steve Mariotti, "Building an entrepreneurial organization" by Simon Mosey, and "The entrepreneur’s book of actions: essential daily exercises and habits for becoming wealthier, smarter, and more successful" by Rhett Power. The references are formatted according to the specified citation style and include details such as the edition, publisher, and location of publication.


30. Diaz, Paz H. (2016). Windows to entrepreneurship: a teaching guide. [Diliman, Quezon City]: Institute of Legal Studies, University of the Philippines Law Center. HB 615 W56


36. The hustle economy: transforming your creativity into a career. London: Running Press. HD 53 H87


and entrepreneurs. New York: AMACOM. HF 5386 P34


60. Harrington, Andy. (2015). Passion into profit: how to make big money from who you are and what you know. Chichester, West Sussex: Capstone. HD 62.5 H37


entrepreneur and recession-proof your life. New York: AMACOM, American Management Association. HD 5110 P35


103. Zero to one: notes on startups, or how to build the future /Peter Thiel with Blake Masters. (2014). New York: Crown Business. HD 62.5 T52


107. Creating competitiveness: entrepreneurship and innovation policies for


123. Harbour, Jeremy. (2012). Go do!: for people who have always wanted to start a business. Chichester, West Sussex: Capstone/John Wiley Sons Ltd. HD 62.5 H36


144. Wenzel, Anne M. (2012). The entrepreneur’s guide to market research. Santa Barbara, Calif.: Praeger. HF 5415.2 W45

B. NON-PRINT (CD’s, DVD’s, VHS) (Located at the Information Commons Section)


8. Naturally successful: entrepreneurship that redefines the bottom line [videorecording](2008). 1 DVD-ROM. Lake Oswego, OR: Arnold Creek Productions. DVD 190


C. ELECTRONIC BOOKS (EBSCOHost, Gale E-Reference, Taylor&Francis)


2. Creativity and entrepreneurial performance: a general scientific theory. 2015. E-Book/EBSCOHOST

4. Entrepreneurship in Asia: social enterprise, network and grassroots case studies. 2014. E-Book/EBSCOHOST


D. E-JOURNALS at EBSCOHOST ONLINE DATABASE

1. Entrepreneur
   Bibliographic Records: 07/01/1993 To Present
   Full Text: 08/01/2003 To Present
   Publisher Information: Entrepreneur.com, Inc.
   Description: Articles, interviews, business profiles, financing, marketing, advertising and legislative news of note aimed at the small business owner or those planning to start a new or additional business.

2. Entrepreneurship & Regional Development
   Bibliographic Records: 01/01/1998 To Present
   Full Text: 01/01/1998 To Present (With A 18 Month Delay)
   *Full Text Delay Due To Publisher Restrictions (“Embargo”)  
   Publisher Information: Routledge 
   Description: Creates a single forum at an international level for the convergence of academic, government, and private sector interest in the key role of the entrepreneur as the creator of new business in the promotion of economic growth and sustained prosperity.

3. Journal Of Developmental Entrepreneurship
   Bibliographic Records: 09/01/1999 To Present
   Full Text: 04/01/2000 To Present (With A 12 Month Delay)
   *Full Text Delay Due To Publisher Restrictions (“Embargo”)  
   Publisher Information: World Scientific Publishing Company 
   Description: Provides a forum for the dissemination of descriptive, empirical & theoretical research that focuses on issues concerning microenterprise &
small business development, especially under conditions of adversity.

4. **Journal Of Enterprising Culture**  
   Bibliographic Records: 03/01/2000 To Present  
   Full Text: 03/01/2000 To Present (With A 12 Month Delay)  
   *Full Text Delay Due To Publisher Restrictions (“Embargo”)  
   Publisher Information: World Scientific Publishing Company  
   Description: Purpose is to publish conceptual, research, and/or case based works that can be of practical value to business persons, educators, students and advocates.

5. **Journal Of Small Business Management**  
   Bibliographic Records: 10/01/1971 To Present  
   Full Text: 10/01/1971 To Present (With A 12 Month Delay)  
   *Full Text Delay Due To Publisher Restrictions (“Embargo”)  
   Publisher Information: Wiley-Blackwell  
   Description: Articles, notes and other features on subjects of current professional interest in the fields of small business management and entrepreneurship aimed at small business readers and their advisors.

6. **Journal Of International Entrepreneurship**  
   Bibliographic Records: 03/01/2003 To Present  
   Full Text: 03/01/2003 To Present (With A 12 Month Delay)  
   *Full Text Delay Due To Publisher Restrictions (“Embargo”)  
   Publisher Information: Springer Science & Business Media B.V.  
   Description: Published for researchers of entrepreneurship & international business.

7. **Restaurant Business**  
   Bibliographic Records: 01/20/1993 To Present  
   Full Text: 01/01/1995 To Present  
   Publisher Information: CSP Business Media, LLC  
   Description: Focus is on restaurant innovation, ideas, and entrepreneurship; includes growth strategies, supply chain management, marketing trends and tactics.